



Bright Summer - June 2021

Curt's Corner

Every month we continue to make progress as a team. To continue our upward trajectory, we must be at our best. We've come incredibly far, however we've yet to reach our full potential.

As a Company, we are investing back into our employees, building new processes, introducing new technologies, and diversifying our marketing portfolio, all of which will increase our bandwidth to achieve our common goal of making BrightCovers a household name. Coca-Cola, Windex, Microsoft, Disney, and BrightCovers.

I've had many inquiries about our new ventures into television in the Cincinnati and Pittsburgh markets. I'm cautious to say it's going well, and we are in beginning stages of bringing those plans to all markets. Many have asked to see the commercial, so please see link below; we'd love to hear your thoughts:



[CLICK HERE TO VIEW BRIGHTCOVERS 2021 COMMERCIAL](#)

Upcoming BrightCovers' Holidays

The following dates are BrightCovers' Holidays, please connect with your direct supervisor to see how these Holidays affect your department.

Memorial Day - Monday, May 31st
Independence Day - Monday July 5th
Labor Day - Monday, September 6th

Welcome to the Brightest Team in Town!

If you see any of the following new hires, please take a moment to welcome them to the BrightCovers' Team.

Nicole Harness - Marketing Associate
Elliott Pagenkoph - Operations Specialist
Kail Rounds - Installer
Shaun Gregg - Production Associate



Employee Spotlight :
James Shrader - Installer

Favorite Food:

My Favorite food is chicken, any way it's made.

Favorite Band / Genre of Music:

I do not really have a favorite band or genre because I really like all kinds of music.

Favorite Movie:

Any kind of Marvel Movie.

What is your Favorite part of working at BC?

Every day is different, the great thing is I get to be outside, and I also get to travel.



What do you do when you are not at BC?

When I am not at work, I love to spend time with my daughter, but I also like to work out and play basketball.

What would you like BC to know about you?

I am open and outgoing. Once you talk with me a while, I feel like you get to know me well.

If you would like to be considered for an upcoming Employee Spotlight, or add content to an upcoming newsletter with approval, please email Marketing@BrightCovers.com.



". . . more than 100% pleased and blessed . . . "

"Oh man. What a wonderful crew . From the get go, they exactly knew what we would like to see . Made few changes in the plan and provided a structure that is more prettier than I imagined. They are a perfect friends for this job . I would highly recommend this team over anyone. I am more than 100% pleased and blessed Thanks."

Vijay Bathija - Yellow Springs, OH

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