



Bright Holidays - December 2020

Upcoming Dates and Events



BrightCovers' Offices will be closed in observance of the following :

Thursday, December 24th - Christmas Eve
Friday, December 25th - Christmas Day
Friday, January 1st - New Years' Day

Please connect with your direct supervisor as to how this may affect your department.

Full BrightCovers' 2021 Company Holidays will be posted at a future date.

BrightCovers' Virtual Holiday Celebration - Thursday, December 17th from 3:30p - 5p :

We are doing a company wide, Secret Santa - Virtual Holiday Gift Exchange. If you are interested in joining please email your home address to Marketing@BrightCovers.com. Requirements to joining are \$10 gift limit, and sending to home address of your Secret Santa. When you receive your gift, please do not open until virtual gift exchange.

Name Badges :

If you haven't had your photo taken for ID badges or you haven't sent in your photo, please connect with your direct supervisor as employee photos and name badges are mandatory for all employees.

Employee Spotlight - TJ Walleck Design Consultant

Favorite Food:

Steak with sautéed mushrooms (Medium Rare)

Favorite Band / Genre of Music:

I am an eclectic, give me beat, good melody, and I am down.

Favorite Movie:

Joe Dirt

What would you like BC to know about you?

I love music and I love to sing. I was a Junior Olympian wrestler in high school. I also played starting varsity football as nose guard / defensive tackle. .

What is your Favorite part of working at BC?

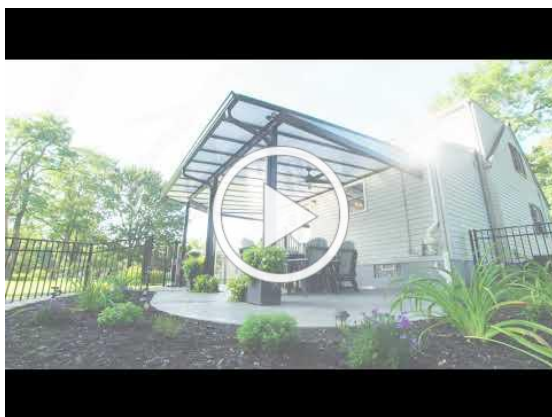
Our product. Hands Down. People are very happy when they get it, and there will always be a need for it.

What do you do when you are not at BC?

Spend time with my wife and 3 sons.



If you would like to be considered for an upcoming Employee Spotlight, or add content to an upcoming newsletter with approval, please email Marketing@BrightCovers.com.

**New Year - New Content - New Growth**

The Marketing Team is so excited to give everyone a sneak peak at some of the content we've been collecting and will be publishing across multiple mediums next year including : Direct Mail, Television, Social Retargeting, among many others! We're beyond proud to show everyone examples of new content featuring several members of our team and a rough draft of our television commercial.



Awesome Avella

Congratulations to the team of :

Installation : Moni / Wilson / Tyler

Sales : Terry

Scheduling : Allison

Excellent review from Jerrie & Arthur Foltz in Avella PA! Wing to Wing exceeding customer expectations from setting the appointment to install.



"We recently purchased a new bright cover for our rear deck We started with salesman Terry who was very knowledgeable and had great ideas on our bright cover layout. The installation crew of Moanie (hope I spelled that right) and Tyler were fantastic explained what they were going to do and approximately how long it was going to take. When finished we had a great deck cover and no mess to clean up. The bright cover keeps our deck cool let's light in and looks beautiful we have only had it for a week and already have had numerous comments on how great it was. We would recommend bright cover for anyone who wants shade with light and beauty."

Jerrie and Art

Curt's Corner

What a blessing to be surrounded by each of you. Stepping away from the day-to-day for the Thanksgiving Holiday is always a pleasure; I trust you had a safe and relaxing time.

This is the time of year to be thankful, reflective, and hopeful for what is to come. As I reflect upon our accomplishments thus far in 2020, both as Company and each of you individually, I recall many excellent examples that have propelled us to where we are today. One clear example is the launch of our technology suite "Fieldworx" across the entire Organization (Marketing, Sales, Operations, Finance, Installations). Fieldworx is just one example of many that define our ability to embrace change and not only succeed but thrive in uncertain times.

There are countless other examples that I'll refrain from listing here, for now. It is important to reflect, however. And this is what I'm going to ask each of you in December: to reflect. First, take the time to reflect on your personal Accomplishments this year. Write down a list (two or three examples) of your Accomplishments: where you've really made a difference in the Company and/or areas you improved upon this year. Next, look at yourself (and the Company) a little more critically for areas that need Improvement. Where may have you struggled, for whatever reason? Where do you, or we as a Company, need to improve? List two or three examples here as well. Pin the two lists to your wall, your workstation, or a place you will see daily. Be proud of your Accomplishments every day and grow that list; but please do not forget to focus on what you may need to improve. Publishing the lists will serve as a reminder to ourselves that we do get better every day, and that we have a lot to be hopeful for. Lastly, and only if you're comfortable, please email or give to your manager (and me!) your Lists for further discussion.

We have one month left in 2020 to prove our resiliency. Continue to do your best every day. Get the little things right. Shine Bright.



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Bright Covers | 3453 W 140TH ST, Cleveland, OH 44111

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