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# **Bright Future - November 2020**

#### **Upcoming Dates and Events**



BrightCovers' Offices will be closed in observance of the following:

Wednesday, November 11th - Veteran's Day Thursday, November 26th - Thanksgiving Friday, December 25th - Christmas

Please connect with your direct supervisor as to how this may affect your department.

Employee Photo Day - Wednesday November 18th.

The Marketing Team will be in BrightCovers' Offices, this day from 8a to 2p to photograph all office / warehouse employees for upcoming ID Badges. If you are a remote employee and would like to take this time to get your ID Badge photo taken or take a tour, please email Marketing@BrightCovers.com.

## Employee Spotlight - Jessica Santiago Marketing Associate

**Favorite Food:** 

Empanadillas

Favorite Band / Genre of Music:

Bachata!

**Favorite Movie:** 

Kid movie – Moana. Adult Movie – The Sweetest Thing

What would you like BC to know about you?



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I have an extremely irrational/odd fear of cats! I won't even go in someone's home if they have a cat hahaha.

#### What is your Favorite part of working at BC?

Being able to work from home since my sons in virtual schooling AND working with an awesome team of people (shoutout to the scheduling team (3))

#### What do you do when you are not at BC?

I'm a full-time boy mami to an 8-year-old boy, so I basically run around doing mom things and taking my son to b-ball/soccer/flag football practices and games! I also manage 4 client's business social media pages – so I create content, social media posts, blogs for their websites, etc. and post them to their businesses social pages.

If you would like to be considered for an upcoming Employee Spotlight, or add content to an upcoming newsletter with approval, please email Marketing@BrightCovers.com.



### Rooftop Party in PA!

Congrats to the team of:

Installers : Will / Rob / TJ Design Consultant : TJ Scheduling : Alley

The Eichler's left stellar reviews on multiple review sites and social platforms.

"My husband and I researched several different systems for our roof deck and we settled on Bright Covers. The look of the roof system matches perfectly with the modern style of our home and we couldn't be happier with how it turned out. The communication was great, everyone was extremely friendly, helpful and professional from start to finish. The installers who came out to put in the system were efficient, friendly and courteous and did a fantastic job!! We highly recommend this company and would use them again in a heartbeat!" – Michelle Eichler

#### **Curt's Corner**

It has been too long since the latest *State* of *Translucent* newsletter; I am happy to be back with the first installment of what is now "Curt's Corner" as part of our monthly newsletter, published by our Marketing Department. Special thanks to Neil and Jessica for their outstanding contributions! If you have a specific topic of interest you'd like featured, please reach out and let them know.

Allow me to first reiterate how proud and thankful I am for each and every one of you; we are all fortunate to be here together at BrightCovers.

This is a very difficult time, in so many respects, so it is a blessing to be here with each of you. I appreciate your commitment to our Company, your willingness to embrace change, your diligence and the attention to detail required to propel us through this unprecedented time. We have done a good job thus far, yet still have a long way to go.



We welcomed a few talented team members recently to further strengthen our Company, throughout multiple departments. Whether you just started with us or have been around for years, you each have a critical role to play. This is why you are here with us.

Along our journey together there will continue to be bumps in the road. Continue to navigate through the storms together, with the mission to improve ourselves, improve each other, and improve our customer's experience. While nobody is perfect, our Bright future is our collective responsibility. We rely on each other to make the right decisions and get the little things right the first time. So let's focus this month on getting the little things right!!

Thank you for all you do and have a Bright month!

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