



## Bright Start - February 2021

### Cyber Security - How can I stay safe?

As BrightCovers continues to transition to a remote workforce for a majority of employees, we become more open to cyber attacks. Please be cautious of phishing attacks or odd emails coming from anyone inside or outside the company. When in doubt, reach out to your direct supervisor for clarification if an email should be trusted.

#### **Take care with email attachments**

Do not open an attachment unless you know who it is from, and you are expecting an attachment from them.

#### **Approach email links with caution**

Web links in email are also a risk, as they often connect to a web domain different from what they appear to represent. Some links may display a recognizable domain name like [www.amazon.com](http://www.amazon.com) but in fact direct the user to some different, malicious, domain.

#### **Check email addresses where are they sending from**

Even though an email may say it's from Neil Sudhakaran, check the email address before you apply. An email from Neil or other in our organization should always end with "@BrightCovers.com" If someone is emailing from a separate email, use caution before replying to any messages that are outside our organization. Always check the email "from" field to validate the sender.

#### **Learn to recognize phishing emails**

Phishing emails will pose as urgent or demand a reply in order to infiltrate your email. Most phishing emails may contain some of the following : Messages that contain threats to shut your account down. Requests for personal information such as passwords or Social Security Numbers. Words like "Urgent" "Reply Immediately". Forged Email Address like "@BrightCoversCompany.Com" Similar to ours but not actual our email addresses. Poor writing or bad grammar.

#### **Don't give your email address to sites you do not trust.**

Do not give any personal information over email.

#### **Password sharing is not allowed.**

Everyone has their own passwords and different levels of access to our systems. If a password is not working, please Contact Neil then Curt, and a new password will be assigned or greater access granted if relevant.



**New Team Members - Even Greater Opportunities**

Please welcome our new team members if you see them out in the field or online! We're expecting a record Spring and Summer, so the need to train and staff up is critical! If you know of anyone who would be a great fit in Scheduling / Sales / Office / Warehouse / Installation, we have open positions and are urgently hiring, please send their information to [Apply@BrightCovers.com](mailto:Apply@BrightCovers.com)

**New Team Members :**

- Thomas Walker - Installation
- Daniel DeLaRosa - Installation
- Alison Leddy - Marketing Associate
- Molly Williams - Marketing Associate
- Brian Ash - Production Associate
- John Nicholson III - Production Associate

**Employee Spotlight :**  
**Ann Brady**  
**Accounting**

**Favorite Food:**

Tacos 🌮

**Favorite Band / Genre of Music:**

A lot of Jack Johnson & Fleetwood Mac this Fall with a hint of The Cure.

**Favorite Movie:**

Rocky! America's favorite underdog story.

**What is your Favorite part of working at BC?**

The work atmosphere is my favorite3 part of working at BrightCovers. Everyone is friendly, hardworking, and family oriented. We are a Team!

**What do you do when you are not at BC?**

I am spending time with my two sons. MJ and Joe!

**What would you like BC to know about you?**

I am an artist and level 3 reiki master! I was in the studio art program in high school and obtained my Associates Degree in Art.

If you would like to be considered for an upcoming Employee Spotlight, or add content to an upcoming newsletter with approval, please email [Marketing@BrightCovers.com](mailto:Marketing@BrightCovers.com).

**BrightCovers - "they will get it done!!"**

Congrats to the team of :

Installers : Moni / Wilson  
Design Consultant : Todd Raper  
Scheduling : Allison Gadus

***Jeannette & Dave Setter of Covington, KY left multiple reviews across our platforms.***

We just wanted to give Bright Covers credit for doing a job well done!! The product does do what Bright Covers stands behind... that is quality!!

We like the fact that if something cracks, they will replace it!! Also, the cover's design, (panels) will shade you well and does not overly darken an area, if you have natural sun light coming into your home.

The installers were nice, explained and answered any of our questions. There were 2 measurements done.. just to make sure, that everything is perfect to the "T"  
Even the owner of the company came to do the final measurement!!  
Something to keep in mind, (since the craziness of this COVID-19, this company has got extremely busy!!) with everyone trying to make sense of staying home a little more, and

people investing in home improvements... hiccups will happen!! Be patient, with whatever comes up (weather/scheduling installers/materials) ... they will get it done!!

## Follow BrightCovers on Social Media

Please follow us and interact with BrightCovers' Social Media. The more likes, follows, & interactions we have the more visible we are for potential new leads. Newly Added : Pinterest!



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